

Concerto Programme Sponsorship Form

Company Name

Primary Contact Name

Address:

Contact Telephone No:

Sponsorship Level

- Bronze (min. £250 p.a.)
- Silver (min. £500 p.a.)
- Gold (min. £1,000 p.a.)

Please return this form to:

Furness Music Centre, Dunnerholme Crossing,
Kirkby-in-Furness, Cumbria, LA17 7TU

Or email an electronic copy to:

Concerto@FurnessMusicCentre.com

Furness Music Centre is supported by the Cumbria Music Education Hub

Cumbria Music Service has worked in partnership with the Furness Music Centre for a number of years now and is very pleased to support the 'Concerto' proposal. This proposal strongly reflects the aims outlined within 'The Importance of Music' which is the National Plan for Music Education. As we enter a new era of partnership working the 'Concerto' proposal provides an excellent platform and template model to support the development of a strategic plan for our emerging Music Education Hub.

Simon Yeo, Traded Services Manager, Children Services, Cumbria County Council

Furness Music Centre is a registered charity in England no. 1112934

Web: FurnessMusicCentre.com
Email: Concerto@FurnessMusicCentre.com
Address: Dunnerholme Crossing, Kirkby-in-Furness, Cumbria, LA17 7TU
Tel: 01229 889441 / 07793 420430

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ENGLAND**



The Concerto Programme



*The Opportunity
for children in the
Furness Peninsula
to develop key
skills for life and
business through
music*

*Information for
Potential Sponsors*

What is the Concerto Programme?

The Concerto Programme makes it possible for any child to learn an orchestral instrument and play with other people of all ages in small groups and larger orchestras.

As well as the enjoyment a child gets from being able to play an instrument, he or she will learn key skills that will help them in their studies at school and later in their life in business or industry.

- **Teamwork Skills** It is impossible to make music together without being an effective team - an *ensemble*
- **Concentration** Anyone who has played an instrument in an orchestra or sung in a choir will tell you that it's hard mental work – you have to concentrate hard to stay in time and in tune with your fellow players, watch the conductor, and remember the key points learned in rehearsals
- **Confidence** Success as a team can build confidence like nothing else. This can be developed from the relatively comfortable position of playing as one of a section, to playing a part on your own as a member of a chamber music group, through to performing solos as part of a more complex piece

We strongly believe that playing music with others can provide a child with a great start to learning the skills that will enable them to succeed and will be beneficial to local businesses

Why are we making this available?

Furness Music Centre provides opportunities for people of all ages and all abilities to make music together. A number of the trustees and adult members had the opportunity as children to learn an instrument and play it as part of an orchestra, and they realise what a positive impact this had on their life chances.

We now want to provide similar opportunities to the children of the Furness Peninsula, and have obtained sufficient funding from local individuals, businesses and charitable trusts to begin the programme.

We will provide instrument tuition, an instrument, attendance at one or more sessions at Furness Music Centre, and assistance with transport.

What can local businesses do?

We are looking for local businesses to provide financial support to the programme as part of their Social Responsibility programme. We aim to raise £10,000 each year to allow 20 children whose families would otherwise not be able to afford to pay to benefit from free entry to the programme each year.

The Sir John Fisher Foundation has pledged half of this amount for the first year, subject to us obtaining matching funding. We already have matching funding of £1,000 a year towards this.

As an independent charity that is administered by a group of local trustees who give their time for free, we can guarantee that all of the money contributed in this way will benefit local children directly.

Sponsorship of the Concerto Programme

We provide three levels of sponsorship:

- **Bronze:** For a minimum contribution of £250 a year, the sponsor will be listed on our web site and in all of our publicity material. We will also provide four free tickets to each of our concerts and copies of the Concerto programme newsletter
- **Silver:** For a minimum contribution of £500 a year, the sponsor will be listed on our web site and their logo included in all of our publicity material. We will also provide eight free tickets to each of our concerts and copies of the Concerto Programme newsletter
- **Gold:** For a minimum contribution of £1,000 a year, the sponsor's logo will be displayed on our web site and their logo included in all of our publicity material. We will also provide twelve free tickets to each of our concerts and copies of the Concerto Programme newsletter

If you are interested in providing sponsorship for the Concerto programme at any level, please complete the form overleaf and we will contact you to make the necessary arrangements.

We would be very happy to discuss further details with you. Please contact us using the contact details overleaf.